



Institute for Leadership in Capital Projects

2020

SPONSORSHIP OPPORTUNITIES



OVERVIEW

IN A FEW WORDS

THE INSTITUTE FOR LEADERSHIP IN CAPITAL PROJECTS (I-LinCP) is a non-profit organization whose mission is to evolve the capital projects industry through sharing of knowledge for optimized leadership, delivery and performance.

WHAT IS I-LINCP?

- ▶ **I-LinCP** nonpartisan organization serving to better the capital projects industry. Through education, research & development and collaboration, I-LinCP is a catalyst and change agent in the capital projects industry. *We couple supporting industry leaders with bringing solutions to improve the planning, design, delivery, and operations of capital projects.*

WHY SPONSOR I-LinCP?

- ▶ Companies who support I-LinCP through their event sponsorships are committed to the power of ideas supporting our 2018 Programs. Your contribution will make you part of a unique and industry changing experience, while giving you exposure to the industries leading movers and shakers.

SPONSORSHIP OPPORTUNITIES



FINANCIAL
SPONSORS



IN-KIND
SPONSORS



GREAT
SPEAKERS

2020 ANNUAL CHAPTER SPONSORSHIP

➤ AVAILABLE THROUGH JANUARY 31, 2020

5TH ANNUAL INVEST IN WOMEN FORUM!

➤ JANUARY 24, 2020 | SAN MARCOS, TX

LinCP GOLF TOURNAMENT

➤ MAY 6, 2020 | TPC SAN ANTONIO

11TH ANNUAL LINCP FORUM: *“FUTURE PROOF: Connecting the Dots to Make Sense of the “Smart” City”*

➤ April 1-3, 2020 | SAN ANTONIO, TX

KEY NUMBERS

6989

NUMBER OF
EVENT ATTENDEES

1,050,324

PEOPLE REACHED
THROUGH SOCIAL
MEDIA AND EMAILS

ATTENDEE AREA OF EXPERTISE

WHO PARTICIPATES?	
OWNERS	PROGRAM MANAGERS
CONTRACTORS	SUB CONTRACTORS
DEVELOPERS	SUPPLIERS
ATTORNEYS	CONSULTANTS
ARCHITECTS	BUSINESS MANAGERS
ENGINEERS	

WHAT PEOPLE ARE SAYING

- ▶ *“Knowledge is power, and what you find with I-LinCP is a collaborative group of extremely smart people with a lot of experience. If they see you in a bad situation, they will be more than happy to say, We have been there; we understand. Let’s look at how we can better deliver successful projects.”*

-Rob Roy Parnell, Texas State University System

2020 ANNUAL CHAPTER SPONSORSHIP

AUSTIN – HOUSTON – SAN ANTONIO – DALLAS

Instead of signing up at each event you can sponsor once for the entire year! This will save you time and \$ and get you recognition at **every event** while supporting your selected chapter(s).

*Pre-Lunch with guest speakers is available for the San Antonio Chapter only.

**Dallas Chapter Sponsorship \$ commitments are 50% off stated \$ commitments. As our newest chapter, we won't have as many events in Dallas as our other chapters.

PLATINUM - \$2,000 (3 Avail.)

3 Registrations per event

Recognition at all events

Logo on website and electronic communication

*Pre-Lunch with guest speakers

GOLD - \$2,000 (5 Available)

2 Registrations per event

Recognition at all events

Logo on website and electronic communication

*Pre-Lunch with guest speakers

SILVER - \$1,000 (7 Available)

1 Registration per event

Recognition at all events

Logo on website and electronic communication

PARTNER - \$500 (Unlimited)

Recognition at all events

Logo on website and electronic communication

5TH ANNUAL INVEST IN WOMEN FORUM: GET VISIBLE!

JANUARY 24, 2020, EMBASSY SUITES HOTEL & CONFERENCE CENTER | SAN MARCOS, TX

AT OUR INVEST IN WOMEN FORUM WE ARE BRINGING OUR INDUSTRY TOGETHER ONCE AGAIN TO DISCUSS TOPICS THAT MATTER MOST TO WOMEN. LEARN HOW TO ILLUMINATE EQUITY IN YOUR WORKPLACE, RAISE THE PROFILE OF WOMEN & CREATE AN ENVIRONMENT THAT SUPPORTS THE NEEDS OF WOMEN IN ALL CAREER STAGES.

RECEPTION: \$1,500 (1 Available)

Includes 4 Registrations

PRE-EVENT RECOGNITION

- Social Media Promotion
- Website Presence
- Email Blasts
- Event Flyer

ON-SITE RECOGNITION

- Program Inclusion
- Logo on Event Signage
- Corporate item Giveaway
- Reserved seats with logo
- Introduce Keynote

POST-EVENT RECOGNITION

- Thank you Email Blast
- Next Year's Sponsorship Package

LEADER: \$1,000 (5 Available)

Includes 3 Registrations

PRE-EVENT RECOGNITION

- Social Media Promotion
- Website Presence
- Email Blasts
- Event Flyer

ON-SITE RECOGNITION

- Program Inclusion
- Logo on Event Signage
- Corporate item Giveaway
- Reserved seats with logo

POST-EVENT RECOGNITION

- Thank you Email Blast
- Next Year's Sponsorship Package

Mentor: \$750 (7 Available)

Includes 2 Registrations

PRE-EVENT RECOGNITION

- Social Media Promotion
- Website Presence
- Email Blasts
- Event Flyer

ON-SITE RECOGNITION

- Program Inclusion
- Logo on Event Signage
- Corporate item Giveaway

POST-EVENT RECOGNITION

- Thank you Email Blast
- Next Year's Sponsorship Package

PARTNER: \$500 (Unlimited)

Includes 1 Registration

PRE-EVENT RECOGNITION

- Social Media Promotion
- Website Presence
- Email Blasts
- Event Flyer

ON-SITE RECOGNITION

- Program Inclusion
- Logo on Event Signage

POST-EVENT RECOGNITION

- Thank you Email Blast
- Next Year's Sponsorship Package

LINCP GOLF TOURNAMENT

MAY 6, 2020 | TPC, SAN ANTONIO, TX

THIS IS A FUN EVENT THAT BRINGS TOGETHER INDUSTRY PROFESSIONALS WHILE RAISING FUNDS FOR OUR DESIGN AND CONSTRUCTION STUDIES SCHOLARSHIP, WHICH IS AWARDED TO DESERVING STUDENTS ANNUALLY.

GOLF SPONSORSHIPS DO NOT INCLUDE PLAYER REGISTRATIONS UNLESS YOU ARE THE TITLE SPONSOR. THIS IS TO ALLOW SPONSORS TO REGISTER AND DETERMINE THE NUMBER OF GOLFERS THEY'D LIKE TO PARTICIPATE WITH THEIR SPONSORSHIP.

ALL SPONSOR LEVELS INCLUDE: *PRE-EVENT RECOGNITION* THROUGH SOCIAL MEDIA, WEBSITE, EMAIL BLASTS AND EVENT FLYER AND *POST-EVENT RECOGNITION* THROUGH A THANK YOU EMAIL BLAST, INCLUSION IN NEXT YEAR'S SPONSORSHIP PACKAGE, AND THE OPPORTUNITY TO INCLUDE MARKETING ITEMS IN GOLFER GIFT BAGS.

AWARDS LUNCH 2,000

ON-SITE RECOGNITION

- Exclusive Signage at Event
- Verbal Recognition at the Awards Dinner
- 1/2 page introduction/ad in event program

HOOK N SLICE 2,000

INCLUDES ALL BENEFITS OF HOLE SPONSOR PLUS a FOUR-SOME

DRINK CART- \$1,000 (2 Available)

ON-SITE RECOGNITION

- Exclusive Signage on Drink Cart
- 1/4 Page introduction/ad in event program

BALL SPONSOR - \$750

ON-SITE RECOGNITION

- Logo on custom golf balls
- 1/4 Page introduction/ad in event program

CONTEST SPONSOR - \$500

- Your Choice of Longest Drive, Putting Contest, Hole-in-One or other contest of choice
- Special signage at Hole or contest Green
- 1/4 Page introduction/ad in event program

PRACTICE GREEN - \$500

ON-SITE RECOGNITION

- Special Signage on the Practice Putting Green
- 1/4 Page introduction/ad in event program

HOLE SPONSOR- \$300

ON-SITE RECOGNITION

- Tee or Green Signage
- Recognition in event program

SCORECARD SPONSOR- \$250

ON-SITE RECOGNITION

- Tee or Green Signage
- Recognition in event program

2020 ANNUAL LINCP FORUM

FUTURE PROOF:

CONNECTING THE DOTS TO MAKE SENSE OF “SMART” CITIES

APRIL 1-3, 2020 | SAN ANTONIO, TX

DURING OUR 2020 LINCP FORUM WE WILL FOCUS ON BEING FUTURE PROOF AS ALL OVER THE GLOBE, CITIES, UTILITIES, TRANSPORTATION AND FACILITIES OWNERS AND OPERATORS GET A HANDLE ON WHAT BEING “SMART” MEANS FOR THEIR PIECE OF THE BUILT ENVIRONMENT WHILE WE CONNECT THE DOTS BETWEEN THE PITFALLS AND PROMISES OF THE “SMART” CITY. KEY TOPICS INCLUDE: SMART LIVING, SMART INVESTMENTS, AND SMART CONNECTIONS.

LINCP FORUMS ARE UNIQUE BECAUSE WE HOLD ALL PROJECT STAKEHOLDERS AS EQUALLY IMPORTANT. YOU APPRECIATE THAT PROJECT PLANNING AND DELIVERY IS A TEAM EFFORT, SO OUR PROGRAMS ARE COLLABORATIVE. WE DIG DEEP INTO EACH TOPIC, ASKING QUESTIONS, GETTING DETAILS, SHARING KNOWLEDGE AND GAINING INSIGHTS.

ALL SPONSOR LEVELS INCLUDE: *PRE-EVENT RECOGNITION* THROUGH SOCIAL MEDIA, WEBSITE, EMAIL BLASTS AND EVENT FLYER AND *POST-EVENT RECOGNITION* THROUGH A THANK YOU EMAIL BLAST, INCLUSION IN NEXT YEAR’S SPONSORSHIP PACKAGE, AND THE OPPORTUNITY TO INCLUDE MARKETING ITEMS IN ATTENDEE GIFT BAGS AND RECOGNITION IN CONFERENCE APP.

TITLE- \$5,000

1 Table of 7

- Exclusive Signage at Events
- Complimentary booth
- Full page ad in program
- Introduce Keynote
- Reserved VIP Table
- Introduce firm at beginning of conference and golf

KEYNOTE / LUNCH- \$3,000

3 Registrations

- Introduce Speaker
- Special Signage at event
- Complimentary booth
- 1/2 Page ad in program
- Reserved Seats

TECHNOLOGY OR PRINTING - \$2,000

2 Registrations

- Exclusive Signage
- Complimentary booth
- 1/2 Page ad in program

NETWORKING BREAKFAST - \$1,500

1 Registrations

- Exclusive Signage at breakfast
- Complimentary booth
- 1/4 Page ad in program

RECEPTION - \$3,500

4 Registrations

- Exclusive Signage
- Complimentary booth
- 1/2 Page ad in program
- Reserved Seats

GOLD- \$2,000

2 Registrations

- Special Signage at event
- Complimentary booth
- 1/2 Page ad in program

SILVER - \$1,000

1 Registration

- Special Signage at event
- 1/4 page ad in program

BREAKS/NAME BADGE - \$750

- Exclusive Signage
- Recognition in event program



I-LINCP 2020 SPONSORSHIP FORM

NAME: _____ COMPANY: _____
 ADDRESS: _____
 PHONE: _____ EMAIL: _____

ANNUAL CHAPTER SPONSORSHIPS

- AUSTIN:** PLATINUM \$2,000 GOLD \$1,500 SILVER \$1,000 PARTNER \$500
- DALLAS:** PLATINUM \$1,000 GOLD \$750 SILVER \$500 PARTNER \$250
- HOUSTON:** PLATINUM \$2,000 GOLD \$1,500 SILVER \$1,000 PARTNER \$500
- SAN ANTONIO:** PLATINUM \$2,000 GOLD \$1,500 SILVER \$1,000 PARTNER \$500

INVEST IN WOMEN FORUM SPONSORSHIP

- RECEPTION/BREAKFAST \$1,500 LEADER \$1,000 MENTOR \$750 PARTNER \$500

BENEFIT GOLF TOURNAMENT

- AWARDS LUNCH \$2,000 DRINK CART \$1,000 BALL \$750 HOLE \$300
- CONTEST \$500 PRACTICE GREEN \$500 SCORECARD \$250
- HOOK N SLICE (INCLUDES 4-some and Hole Sponsorship) \$1,000

PAYMENT INFORMATION

I WOULD LIKE TO PAY WITH: **CHECK** **CREDIT CARD**

IF PAYING WITH A CHECK, PLEASE SEND INVOICE TO:

NAME: _____

EMAIL: _____

IF PAYING WITH A CREDIT CARD

NAME ON CARD: _____

BILLING ADDRESS: _____

CREDIT CARD TYPE: **VISA** **MASTERCARD** **AMEX** **DISCOVER**

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ CVV: _____

2020 LinCP FORUM

- TITLE \$5,000 LUNCH KEYNOTE \$3,000 BREAKFAST \$1,500
- RECEPTION \$3,500 OPENING KEYNOTE \$3,000 GOLD \$2,000 SILVER \$1,000
- KEYNOTE \$3,000 TECHNOLOGY/PRINT \$2,000 BREAK OR NAMEBADGE \$750

TOTAL: \$ _____

MEMBER MULTI-SPONSOR DISCOUNT (-20%): _____

TOTAL SPONSORSHIP \$: _____

COMMITMENT:

PLEASE COMPLETE SPONSORSHIP FORM AND SEND TO:

CARLA.BINGAMAN@I-LINCP.ORG

OR SIGN UP AT:

WWW.I-LINCP.ORG/EVENT-3617655

QUESTIONS OR COMMENTS?

OFFICE: (512) 263-5521

WEBSITE: WWW.I-LINCP.ORG



I-LinCP

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