

SPONS

ORSHIP

PACKA

GE

Institute for Leadership  
in Capital Projects  
**2018**  
Sponsorship Opportunities

# Invest in Women and Watch Them Thrive!

## SPONSORSHIP OPPORTUNITIES

|                                |                          |                       |                     |                      |
|--------------------------------|--------------------------|-----------------------|---------------------|----------------------|
| <b>SPONSORSHIP BENEFITS</b>    | <b>RECEPTION \$1,500</b> | <b>LEADER \$1,000</b> | <b>MENTOR \$750</b> | <b>PARTNER \$500</b> |
| <b># of Free Registrations</b> | 4                        | 3                     | 2                   | 1                    |

### PRE-EVENT RECOGNITION

|                        |   |   |   |   |
|------------------------|---|---|---|---|
| Social Media Promotion | ✓ | ✓ | ✓ | ✓ |
| Website Presence       | ✓ | ✓ | ✓ | ✓ |
| Email Blasts           | ✓ | ✓ | ✓ | ✓ |
| Event Flyer            | ✓ | ✓ | ✓ | ✓ |

### ON-SITE RECOGNITION

|                          |   |   |   |   |
|--------------------------|---|---|---|---|
| Program Inclusion        | ✓ | ✓ | ✓ | ✓ |
| Logo on Event Signage    | ✓ | ✓ | ✓ | ✓ |
| Corporate Item Giveaway  | ✓ | ✓ | ✓ |   |
| Reserved seats with logo | ✓ | ✓ |   |   |
| Introduce Keynote        | ✓ |   |   |   |

### POST-EVENT RECOGNITION

|                                 |   |   |   |   |
|---------------------------------|---|---|---|---|
| Thank you Email Blast           | ✓ | ✓ | ✓ | ✓ |
| Next Year's Sponsorship Package | ✓ | ✓ | ✓ | ✓ |

### PREVIOUS SPONSORS INCLUDE:



**HermanMiller**



Sign up at [i-lincp.org/event2542733](http://i-lincp.org/event2542733) or contact [Carla.Bingaman@i-lincp.org](mailto:Carla.Bingaman@i-lincp.org)