

2020 LinCP FORUM

# FUTURE PROOF

CONNECTING THE DOTS TO MAKE SENSE OF THE "SMART" CITY



I-LinCP

Institute for Leadership in Capital Projects

October 27-28, 2020  
San Antonio, TX



SMART LIVING

SMART CONNECTIONS

SMART INVESTMENTS

**SPONSOR!**

**OCT 28**

FORUM + Reception

**OCT 27**

FORUM + Board  
& Member Mtg.



# FUTURE PROOF: Connecting the Dots to Make Sense of the Smart City

## PROGRAM

The acceleration of “smart” technology is supporting the need for cities, industries, and facilities to adopt and integrate new trends to be efficient in many ways, stay competitive, preserve and sustainably grow economies, and build and retain talent.

At the forefront of this evolution is the A/E/C industry, which is largely responsible for building and maintaining the infrastructure and capital projects that support private and public initiatives and turn our cities into “smart” cities. The push for smart cities brings with it unique challenges and opportunities that must be addressed for our cities and our industry to remain competitive and sustainable.

**The 2020 Leadership in Capital Projects (LinCP) Forum** serves as a connection point for our industry, bringing civic and business leaders together with top professionals in architecture, engineering and construction, who are all leading the charge to “future proof” our cities. **Each session targets a crucial aspect of future proofing the smart city and together create a broader vision for our cities to follow.**

**1 Smart LIVING** This session looks at what it means to truly live in and experience a smart city. While technology brings many advantages, it also brings many unintended consequences, as it demands not only the right hardware and software, but also digitally savvy citizens and leaders. To attract and retain diverse citizens requires a culture that encourages and supports all people - a true sense of place that merges the old with the new without losing the unique personality of the city. Presenters and panelists will discuss various efforts and examples from academia, design, and urban planning and development that address these challenges.

**2 Smart INVESTMENTS** A smart city requires strategic investment in the right projects and infrastructure that will move the needle toward a sustainable, technological and livable future. Technology can quickly become obsolete, so reducing waste and ensuring longevity are key to smart investments of public and private dollars. The scale and scope of the smart city require investment from all sectors. Panelists will discuss the criteria for sound investments in smart city projects, where the investments will come from, and what we can do to maximize the ROI and sustainability in order to truly future proof our cities.

**3 Smart CONNECTIONS** The rise of technology has blurred the lines between agencies and stakeholder groups. No longer can public agencies and private companies operate in silos. A future-proofed, smart city requires collaboration and teamwork to successfully execute. It requires agencies to come together to deliver a cohesive experience for citizens and breaking barriers to share information and resources. In this session, panelists will discuss the power of connecting the dots between various interests and the challenges to collaboration. The intention is to overcome real and perceived barriers and to work together to plan, design, and construct our cities to achieve the common goal of having a quality place to live, work, and play.

## THURSDAY:

7:30 AM Networking Breakfast  
8:30 AM Welcome; Opening Keynote  
10:00 AM Topic 1: Smart LIVING  
12:30 PM Lunch Keynote  
1:45 PM Topic 2: Smart INVESTMENTS  
5:00 PM Networking Reception

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## FRIDAY:

7:30 AM Networking Breakfast  
8:15 AM Welcome; Closing Keynote  
10:00 AM Topic 3: Smart CONNECTIONS  
12:30 PM End of Conference

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## OPENING KEYNOTE:

**Councilman David Robinson**

*“Build Forward, Not Backward”*

## CLOSING KEYNOTE:

**Matt Brown, Centro San Antonio**

*“Smart CITY + Smart PLAY =  
Smart INVESTMENT”*

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**I-LinCP**  
Institute for Leadership in Capital Projects



## IN A FEW WORDS...

- ❖ **THE INSTITUTE FOR LEADERSHIP IN CAPITAL PROJECTS (I-LinCP)** is a non-profit, 501(c)(3) organization whose mission is to evolve the capital projects industry through sharing of knowledge for optimized leadership, delivery and performance.

## WHAT IS I-LinCP?

- ❖ **I-LinCP** serves to better the capital projects industry. Through education, research & development and collaboration, I-LinCP is a catalyst and change agent in the capital projects industry. ***We couple supporting industry leaders with bringing solutions to improve the planning, design, delivery, and operations of capital projects.***

## WHY SPONSOR I-LinCP?

- ❖ Companies who support I-LinCP through their event sponsorships are committed to the power of ideas and collaboration. Your contribution will show your leadership in a unique and industry-changing experience, while giving you exposure to the industry's leading movers and shakers.

## CONTACT AND QUESTIONS

- ❖ Please contact Carla Bingaman, Executive Director, for any question or comments regarding programs or sponsorship.
  - ❖ Email: [Carla.Bingaman@i-lincp.org](mailto:Carla.Bingaman@i-lincp.org)
  - ❖ Phone: (512) 263-5521

## October 27-28, 2020 ~ VIRTUAL

### ABOUT THE FORUM:

LinCP Forums are UNIQUE because we hold all project stakeholders as equally important. You appreciate that project planning and delivery is a team effort, so our programs are COLLABORATIVE. We DIG DEEP into each topic, asking questions, getting details, sharing knowledge and gaining insights.

### All Sponsorship Levels Include:

- *Pre-Event Recognition* through social media, website, email blasts and event flyer *Post-Event Recognition* through a thank you email blast
- Inclusion in next year's sponsorship package
- Opportunity to include branded items in attendee gift boxes to be mailed out prior to event.
- Virtual Booths where you can provide digital goodies, stream live, link promo videos and more!

### TITLE- \$5,000

#### 6 Individual Registrations

- Introduce Opening Keynote
- Exclusive Recognition on main event page
- Reserved virtual meeting with keynote presenter
- Large virtual exhibitor booth
- Introduce firm at beginning of conference
- Full Page ad in printed program

### KEYNOTE / LUNCH- \$3,000

#### 3 Individual Registrations

- Introduce Speaker
- Special recognition throughout event
- Special recognition during keynote presentation
- Medium Virtual Exhibitor Booth]
- ½ Page ad in printed program

### TECHNOLOGY OR PRINTING - \$2,000

#### 2 Individual Registrations

- Special recognition throughout event
- Exclusive recognition on main event page.
- Medium Virtual Exhibitor Booth
- ½ Page ad in printed program

### NETWORKING HAPPY HOUR - \$2,500

#### 3 Individual Registrations

- Exclusive Signage
- Introduce company during networking reception
- Complimentary booth
- ½ Page ad in printed program
- Branded mini-wine bottles for registrants

### GOLD- \$2,000

#### 2 Individual Registrations

- Special recognition throughout event
- Medium virtual exhibitor booth
- ½ Page ad in printed program

### SILVER - \$1,000

#### 1 Individual Registration

- Special recognition throughout event
- Small virtual exhibitor booth
- ½ page ad in printed program

### NETWORKING BREAKFAST - \$1,500

#### 1 Registration

- Special Recognition during networking breakfast
- Introduction of company during networking breakfast
- ¼ Page ad in program

### BREAKOUT or GAME SPONSOR \$750

\*Available for each session

- Exclusive recognition during breakout session/game
- Recognition in event program
- Small virtual exhibitor booth

We've said it before and we'll say it again, we couldn't do all that we do without your support! We want to add YOU to our list of Forum Supporters!

## Thank You to Our 2019 Forum Sponsors!

### GOLD



### TECHNOLOGY



### BREAKFAST



### SILVER



### BREAK



### PRINT



Your Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

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Phone: \_\_\_\_\_ This is:  Home  Business  Mobile

Email: \_\_\_\_\_

I / we would like to provide the following sponsorship(s):

	Sponsor Option	Investment	Total Available
<input type="checkbox"/>	TITLE	\$5,000	1
<input type="checkbox"/>	Keynote or Lunch Presentation	\$3,000	1
<input type="checkbox"/>	Networking Happy Hour	\$2,500	1
<input type="checkbox"/>	Technology	\$2,000	1
<input type="checkbox"/>	Printing	\$2,000	2
<input type="checkbox"/>	Gold	\$2,000	3
<input type="checkbox"/>	Networking Breakfast, October 27 or 28	\$1,500	2
<input type="checkbox"/>	Meet-and-Greet, October 26	\$1,500	1
<input type="checkbox"/>	Silver	\$1,000	5
<input type="checkbox"/>	Breakout Session	\$750	3
<input type="checkbox"/>	Sponsored Game	\$750	1
<input type="checkbox"/>	Conference Gift Box	\$750	1
<input type="checkbox"/>	Collaborator	\$300	10

TOTAL = \$ \_\_\_\_\_

**PAYMENT:**

- I am paying with a check (made out to "I-LinCP")
- Please send me an invoice
- I authorize I-LinCP to charge my credit card, as follows:

Credit Card Number: _____	Card Type: MC AMX VISA DIS
Expiration Date: _____ Code: _____	
Name on Card (or, "Same"): _____	Tel: _____
Billing Address (or, "same"): _____	

RETURN FORM VIA: Email: [carla.bingaman@i-lincp.org](mailto:carla.bingaman@i-lincp.org)

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**THANK YOU FOR YOUR SUPPORT!**